

The Junior League of Edmonton is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Telegraph

Winter 2011

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**JUNIOR LEAGUE OF
EDMONTON**

Women building better communities

President's Note:

Happy New Year! As I sit here to write this message, it is a classic Alberta winter morning: sunny, crisp with piles of snow! I hope that you all had a restful, relaxing holiday season and that you have survived our crazy month of snowfall in January!

Our members certainly had an action-packed fall with the successful completion of the Every Little Bottom Campaign as well as our 5th Annual Homes for the Holidays. I truly appreciate the hours of work that went into both of these events by our active and sustainer members and your families. We could not have the successes we did without your dedication and passion. I am especially proud of our Every Little Bottom team who exceeded their goal of 90,000 diapers in 90 days with flying colours. We were the only Junior League in Canada to participate in this initiative and your efforts are now inspiring other Canadian Leagues to consider becoming involved in this very worthwhile project addressing diaper need in our community.

A new year always gives us the chance to reflect on what we hope to accomplish over the next twelve months. One of our board goals is to continue growing our membership to ensure the long term viability of our chapter. With increased members, we are able to make a greater impact in our community. In the past year, we have had two intakes of New Members, which has not happened for the last five years. This trend continued in January 2011, when we had nine ladies attend our information night. As of today, four of these women have confirmed their intention to join the league. Although Junior League is not as well known in the community as we would like (we continue to work on increasing our presence), our quiet efforts must be noticed by women in our community. We have inquiries almost weekly about our organization and given the variety of volunteer opportunities available to women in Edmonton, I am proud that we continue to attract talented, dedicated women from diverse backgrounds. I believe our League has a bright future ahead as our membership continues to grow. Another goal we, as a board, are focused on in 2011 is to reconnect with our Sustainers. In December/January, the board has been conducting a Sustainer call around with a short questionnaire to help us better understand what the Sustainers are looking for from the organization and how they wish to be involved. The feedback we gathered is being shared at our next board meeting and we hope to incorporate your suggestions into 2011's plan. We look forward to having our Sustainers more involved in our yearly activities.

Our spring is full of wonderful events: Kids in the Kitchen in April, our Annual Banquet in May and Indulgence in June. I hope to see many of you at one or more of these events in the next couple of months. It is when we pull together as a mighty group of women to deliver a program or project that we are at our best!

Stay warm and safe!

Kathy House 2010/2011 President



Telegraph is an official Newsletter of the Junior League of Edmonton



Homes for the HOLIDAYS

Our 5th Annual Homes for the Holidays Tour was a huge success, preceded with much anticipation and met with equally marked enthusiasm. From November 19th through 21st, 2010 a whopping 3,000 Edmonton and area residents bundled up and traded the cold and snow outside for the warmth and wonder inside our five beautifully decorated homes in the Glenora area. This year's attendance topped last year's record by 400! Once again we had fantastic support from the community, and special thanks go out to Alex Patterson and his team at the Tu Gallery. As our new Home Central the Tu Gallery pre-sold tickets and started the event off right by providing attendees with ample treasures to feast their eyes upon as they waited to start their tours. We welcomed two new Exclusive Home Retail Sponsors this year: Lyndale Accents and Henry's, and we were thrilled to see Manor Casual Bistro, Urban Diner and Altalink back as returning sponsors this year. Our 5th Annual event showed no shortage of talented designers and retail supporters whose efforts combined to produce an array of lovely, colourful designs with a mix of traditional and modern, whimsical and impressive. Our thanks go to everyone who helped create the magic in each and every home! As always, our volunteers put in hours of their time to make the event run smoothly, ensuring everyone had a great experience, and we are always grateful to have them on board. Thank you to all new and returning volunteers—we look forward to seeing you again next year. Another big thanks to Jeff and his team at the UPS Store in Terwilliger for going above and beyond our expectations providing us with fantastic service. Without all of our supporters, this event would not be the success it continues to be. We are so pleased that Homes for the Holidays has become a beloved holiday affair.

The number of Homes for the Holidays attendees continues to increase each year, and the money raised from the event continues to help fund programs for both Kids Help Phone and the Junior League of Edmonton. This year the event raised \$34,000, which will be split evenly between the two

organizations. If you would like to help surpass our fundraising goals in 2011 by taking part in the 6th Annual Homes for the Holidays Tour, please contact Sylvia in the Junior League of Edmonton office at 780-433-9739. And remember to mention if you would be interested in taking on a committee role as well! We are looking forward to another fantastic event in 2011. Until then, stay warm and keep that holiday spirit shining throughout the year!



For dozens of beautiful photographs of the designs please visit:

www.homesfortheholidays.com

Every Little Bottom

We did it! JUNIOR LEAGUE OF EDMONTON HUGGIES' every little bottom

With your help we raised **100,033** diapers!



We thank you for your support.

Team Members: Monita, Erin, Carol, Megan, Ashley, Mimi

Every Little Bottom Team:

Monita Chapman
Erin Herle
Ashley Tichkowsky
Mimi Marinkovic
Carol McBee
Megan Demers

Huggies Every Little Bottom Campaign: Officially a Success!!

When the Junior League first learnt about the local community's need for diapers, we couldn't ignore it. And so it was decided that from September to November 2010, the JLE new member group would partner with Huggies' Every Little Bottom to raise awareness of the issue of diaper need and close the diaper gap by holding a number of community-based diaper drives within the city.

With a goal of 90,000 diapers in 90 days, the group of six (Monita, Erin, Ashley, Mimi, Carol, and Megan) has their hopes set very high. But with a lot of hard work and a lot of help, the committee exceeded their goal by raising 100,003 diapers in support of Edmonton's Food Bank and the Terra Association.

Huge thank you to everyone who supported the campaign through the endless diaper drop offs, diaper drive volunteering, online cash donations, facebook promotion, and workplace mini-drives! It took a lot of team work to make this happen and the JLE would not have been able to do this without everyone's support.

Stay Tuned for information on next year's campaign!



AJLI 2011 Winter Leadership Conference

Candace Christman and Nicole Baldwin attended the AJLI 2011 Winter Leadership Conference in New Orleans on January 28-29. Over 300 delegates from the USA, Canada, and Guadalajara were present.

The Conference started with a "Recovery and Rebirth" Bur Tour that highlighted JLNO initiatives and the work of its community partners following Hurricane Katrina. The following two days of workshops focused on leadership and governance, how to deal with change, and the current shift to issue-based community impact.

The key takeaways from our attendees include:

- 1) The need for a shift toward training of League members
- 2) Delegation of responsibility to committees, and
- 3) Encouragement of Sustainer involvement within the League.

AJLI conferences are a great way to enhance professional skills, meet like-minded women across North America, and gain inspiration from other Leagues. If you are interested in attending a training event of conference, please let Kathy or another Board member know.

Sustainer Involvement



The Board is in the process of calling all Sustainers to inquire about getting involvement in the League and the Sustainer Committee.

Sustainers are invited!

Vicki Vaitkunas has offered to host a Sustainer Coffee Party at her home on February 25th at 10:00am. Her address is 13420 103 Ave. No need to RSVP just show up if you can! If you have any questions you can call her at 780-455-3975

New Members and Kids in the Kitchen

A warm welcome to our newest Leaguers: Terra Cook, Jackie Costello, Kathleen Elhatton-Lake, Miranda Jones, Keir McElveen and Katie Wigmore. These enthusiastic ladies are busy planning Kids in the Kitchen 2011, confirmed on April 28th. Watch for details in upcoming Newsbreaks of what promises to be another successful event!



CALENDAR : JLE Meetings and Social Event Dates	
March 16th & 17th	Casino
March 28, 2011	Board Meeting
April 13, 2011	Annual General Meeting
April 28th, 2011	Kids in the Kitchen at NAIT
May 11, 2011	Annual Banquet
May 30, 2011	Turnover Board Meeting
June 13, 2011	Indulgence
Conferences and Training	
Organizational Development Institute	Tampa, FL. March 11-13 2011
2011 AJLI Annual Conference	Philadelphia, PA. May 12-14 2011

*All General meetings are at the C&E Station at 7pm unless otherwise stated.

Casino

Casino March 16th and 17th, 2011 - The Junior League of Edmonton is fortunate that we are able to qualify for the Alberta Gaming and Liquor Commission Casino Program. We are able to run a Casino once every 18-24 months, and it is our largest contributor of funds to our charitable programs. Volunteers are needed to staff two shifts for two days at the Baccarat Casino downtown. Shifts vary by position, but are generally from 10:30 am to 7:00 pm, 6:30 pm to 2:00 am, and from 1:30 pm to 3:00 am.

Please Contact Lucy Papp at lhkpapp@gmail.com or 780-399-8386 to schedule your shift. We appreciate that the timing is a challenge, but please remember that without the money earned for the Casino, we would not be able to deliver our programs.

We still need FOUR more Volunteers:

- March 16th, Chip Runner, 11:15 am - 7:15 pm
- March 16th, General Managers, 6:15 pm - 3:00 am
- March 16th, count room, 9:30 pm - 3:00 am
- March 17th, count room, 9:30 pm - 3:00 am

We could also use a few people "on call", one morning spare and one evening spare for both days, just in case someone calls in sick. Thank you for helping make this a successful event!

Upcoming Events & Announcements...

Girls, girls, and more GIRLS! We welcomed three future Junior Leaguers this fall:

Congratulations to...

* Kristen Sheppard on the arrival of her baby daughter, Quinn, born September 22 2010. 6 lbs 2 oz. 18 inches long.

* Rachael and Kevin McEachern on the arrival of their baby girl, Annali Harriet Lynn, born September 25 2010. 8 lbs. 2 oz.

* Stephanie and Allan Clark on the arrival of Fiona Cait, November 20th 2010. 7 lbs and 53 cm long.

Coffee
Party for
all Junior
League Sustainers

Friday February 25th, 2011

10:00 am

At the home of Vivki Vaitkunas

More info on page 4 of this
newsletter

JLE Sustainers: Coffee Party!

JLE on Facebook!

The
Junior League of Edmonton is
now on facebook! Come check out our
page at:

www.facebook.com/JuniorLeagueEdmonton



JUNIOR LEAGUE OF EDMONTON

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OFFICE HOURS:

Tuesday and Thursday

9am - 1pm

BOARD OF DIRECTORS

Kathy House (President)

Heather Mussell (Treasurer)

Nicole Baldwin (Secretary)

Candace Christman (Public Relations)

Vicki Vaitkunas (Sustainer Advisor)

Fran Bisbing (Sustainer Advisor)

